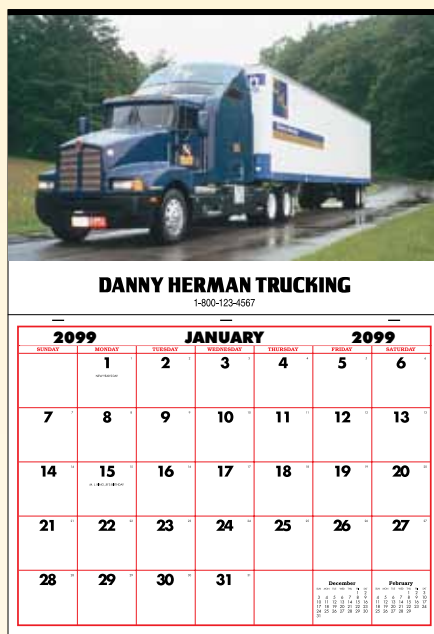


## A422



A422 (oversized shown) size 17" x 22"

## A445



A445 & A145 size 21" x 29"

## A417



A417 & A117 size 20" x 26"

### SPECIFICATIONS

- STOCK: Back - 100# Enamel; pad-50# uncoated offset
- BINDING: Pads stitched on / Tinned at Top
- IMPRINT: Up to 7 lines in black
- SPECIAL AD COLORS: \$32(X) STD; \$75(X) Process PMS
- TWO COLOR AD: \$94(G); plus plates \$94(G)
- 13 MONTH PAD: 28¢(G) per calendar (\$100.00 min.)
- SIZE: A422 - 17" X 22" A445 - 21" X 29" A417 - 20" X 26"
- SHIPPING WEIGHT: A422 - 38#/hundred A445 - 58#/hundred A417 - 55#/hundred
- PHOTO SIZE: A422 - 8" X 12" A445 & A417 - 11" X 17"
- OVERSIZE PICTURE: \$150 (G)
- FULL BLEED: \$125 (G)
- PROOF: (required) \$32 (G)

250 QUANTITY (4 color only): 500 Price + \$440(G) WRAPPERS: \$.32 each(G) TUBES: \$.49 each(G)

**PRICING** (After April 1 . . . Add 5%; After Aug. 1 ... Add 15%; 25% after Nov. 1)

	250	500	1000	2500	5000	
A145 (1 color)	5.79	4.66	3.89	2.80	—	3CE
A117 (1 color)	4.95	4.00	3.60	2.64	—	CD2E
A422 (4 color)	3.97	3.33	2.58	2.02	1.56	2CD2E
A417 (4 color)	—	5.35	3.35	2.38	1.91	CD2E
A445 (4 color)	—	5.87	4.22	2.70	1.92	CD2E