# **A405 SAFETY SAM**

- 12 humorous "Safety" illustrations
- Promotes safety at home, at work, and play
  - Includes poison remedy chart



size 11" x 19"

CUSTOM PICTURES? CALL!

### **SPECIFICATIONS**

STOCK: 110# Matte Text

SHIPPING WEIGHT: 30#/hundred IMPRINT: Up to 5 lines in black

SPECIAL AD COLORS: \$32(x) STD; \$75(x) PMS

AD COPY: 11/2" x 10"

ABC SHIFT SCHEDULE ON PAD: \$475(G)

CUSTOM COVER: \$495(G)

ENVELOPES: \$.21(G) not inserted. \$.25(G) inserted.

## **A405 PRICES**

Quantity <b>100</b>	300	500	1000	2500	
Jan-Mar3.62	3.24	2.94	2.83	2.58	AB2CD

AFTER APRIL 1 . . . . ADD 5%; AFTER AUGUST 1 . . . . ADD 15%; 25% AFTER NOV. 1



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size 9 3/16" x 17 1/4"

# **A407 MILITARY PLANES**

- 12 aircraft scenes
- Memo blocks
- Drop ad
- Spiral bound

# **SPECIFICATIONS**

STOCK: 110# Matte Text

SHIPPING WEIGHT: 25#/hundred IMPRINT: Up to 5 lines in black

SPECIAL AD COLORS: \$32(X) STD; \$75(X) PMS

AD COPY: 11/2" X 8"

 $\textbf{ENVELOPES: } \$.21(G) \ not \ inserted. \ \$.25(G) \ inserted.$ 

## **A407 PRICES**

Quantity	100	300	500	1000	2500	
Jan-Mar	3.62	3.24	2.94	2.83	2.58	AB2CD

AFTER APRIL 1  $\dots$  ADD 5%; AFTER AUGUST 1  $\dots$  ADD 15%; 25% AFTER NOV. 1

