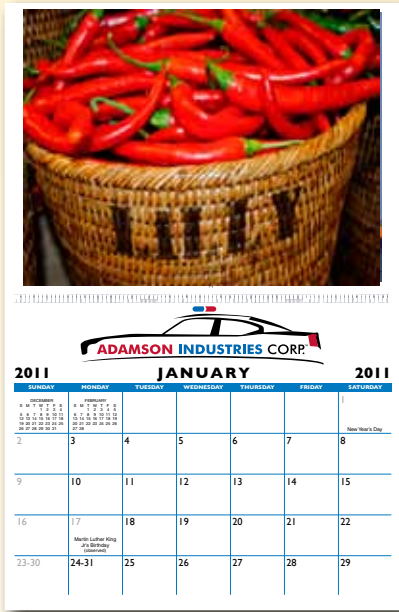


CUSTOMER NAME
"In the Image"

WALL CALENDARS



I-17 11" x 17" 12 Image



I-7 11" x 17" 1 Image



**I-12 12"x32" 3 Month At Glance
1 Image**

WHO CAN USE IT?

- University/College admissions and recruiting
- Elderly/Homebound: Assisted Living, Home Healthcare & Medical Supply Companies can lift spirits!
- Beach resorts: gift previous guests to promote the resort as well as sister locations
- Hotels-Airlines-Restaurants: give out to frequent customers
- Invitations: postcard/greeting card makes a great eye-catcher
- Sales Prospecting: virtually any market - just imagine the impact you could make!
- **THINK OUTSIDE THE BOX:**
Great for any organization wanting to employ 'Personalized' marketing.

| | I-17 | I-7 | I-12 |
|----------------|------------------|----------------|---------------|
| Final Size | 11"x17" | 11"x17" | 12"x32" |
| Image Size | 8"x10" | 8"x10" | 7"x11" |
| Imprint Size | 1 1/2"x 10" | 1 1/2"x9" | To Fit Image |
| Binding | Wire-O | Stapled | Wire-O |
| Imprint/Logo | Full Color | Full Color | Full Color |
| Paper | 80# Matte Coated | 10pt. Castcoat | 12pt. C1S |
| Envelopes | \$0.21 ea (G) | \$0.21 ea (G) | \$0.27 ea (G) |
| Weight/hundred | 30lb | 15lb | 60lb |

| | 50 | 100 | 250 | 500 | 1000 | 2500 | |
|------|---------|---------|---------|---------|--------|--------|------|
| I-17 | \$14.17 | \$11.50 | \$10.67 | \$10.33 | \$8.46 | \$5.00 | 4CDE |
| I-7 | ----- | \$4.17 | \$3.15 | \$2.98 | \$2.11 | \$1.29 | 3CDE |
| I-12 | ----- | \$17.17 | \$15.62 | \$12.67 | \$9.66 | \$7.00 | 3CDE |