

CUSTOMER NAME
"In the Image"

DESK CALENDARS

Vertical Desk



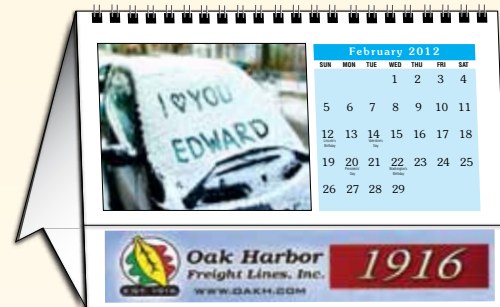
I-V1 12 Images 5.5" x 8.5"

Horizontal Desk

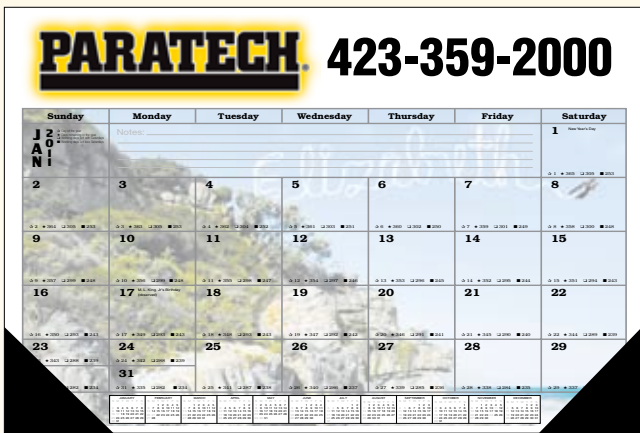


I-55 12 Images 5.5" x 3"

Horizontal Desk



I-411 12 Image Tent 8.5" x 4.25"



I-DB1 12 Image Deskpad 18" x 12"

Horizontal Desk



I-1144 12 Images 11" x 4.5" (13 sheets printed both sides)
 I-1140 12 Images 11" x 4.5" (12 sheets printed one side)

Other Ideas

- Increase Employee Morale
- Schools & Youth Organizations
- Use last names to target families

SPECIFICATIONS

| | I-V1 | I-411 | I-55 | I-1144/I-1140 | I-DB1 |
|----------------|-------------------|-------------------|-------------------|-------------------|---------------|
| Final Size | 5.5"x8.5" | 8.5"x4.25" | 5.5"x3" | 11"x4.5" | 18"x12" |
| Image Size | 3"x5.5" | 3 5/8"x4 1/4" | 2.65"x2.5" | 5"x3.75" | 17"x9" |
| Imprint Size | 5/8"x5" | To Fit image | 2.25" x .5" | 5.25"x.875" | 17"x2" |
| Binding | Wire-O | Wire-O | Wire-O | Wire-O | Padded |
| Imprint/Logo | Full Color | Full Color | Full Color | Full Color | Full Color |
| Paper | 100# Matte Coated | 100# Matte Coated | 100# Matte Coated | 100# Matte Coated | 70# Offset |
| Envelopes | \$0.21 ea (G) | \$0.21 ea (G) | \$0.21 ea (G) | \$0.21 ea (G) | \$0.80 ea (G) |
| Weight/hundred | 20lb | 12lb | 8lb | 22lb | 39lb |

PRICING

| | 50 | 100 | 250 | 500 | 1000 | 2500 | |
|--------|--------|--------|--------|--------|--------|--------|------|
| I-V1 | \$8.33 | \$7.92 | \$7.50 | \$6.58 | \$5.00 | \$3.56 | 4CDE |
| I-55 | ----- | \$3.75 | \$3.58 | \$3.48 | \$2.71 | \$2.40 | 3CDE |
| I-1144 | \$8.75 | \$7.25 | \$6.92 | \$6.25 | \$5.54 | \$4.21 | 4CDE |
| I-1140 | \$7.92 | \$6.15 | \$5.50 | \$5.17 | \$4.23 | \$3.57 | 4CDE |
| I-411 | ----- | \$6.25 | \$5.75 | \$5.43 | \$4.23 | \$3.31 | 3CDE |
| I-DB1 | ----- | \$9.00 | \$8.25 | \$7.40 | \$6.70 | \$5.80 | 3CDE |