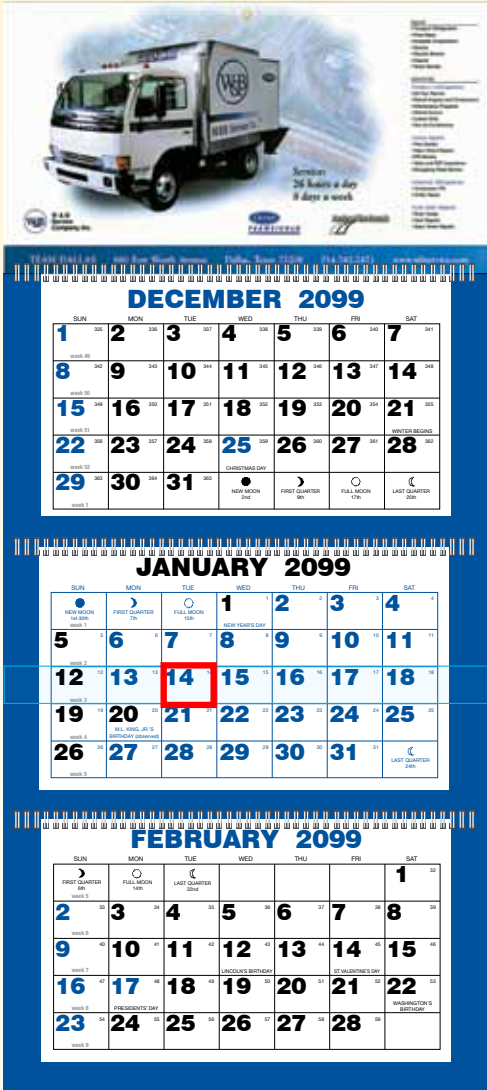


## Includes Wire-O Binding & UV Coating

Most Popular  
Calendar in  
EUROPE!

### TY16

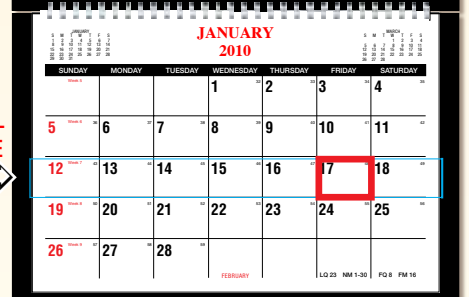


TY16 (WIRE-O BOUND) size 16" x 36"

### TY12 SPECIFICATIONS

PMS PANEL BOARDS: \$300(G)  
 BLACK PANEL BOARDS (pictured): \$150(G)  
 STOCK: 12 point C1S enamel,  
 Pad - 60# uncoated offset  
 SHIPPING WEIGHT: 60#/hundred  
 IMPRINT: Up to 5 lines in black  
 SPECIAL TOP PANEL COLORS: \$32(X) Std; \$75(X)  
 PMS (Prints in Process Colors)  
 PMS EXACT COLOR MATCH: \$150(X)  
 AD COPY: 7" x 11"  
 REVERSE COPY TOP: \$190(G)  
 TWO COLOR AD: \$190(G); plus plates \$94(G)  
 THREE COLOR AD: \$470(G); plus plates \$94(G)  
 STRING TOP: 24¢(G) (\$50.00 minimum)  
 RED DATE SLIDE: 99¢(G)  
 12" x 12" TOP PANEL: \$190 + 32¢(G) Per Calendar  
 PROOF: \$32(G)  
 ADDITIONAL COLOR PHOTOS: \$75(G)  
 FULL BLEED: \$125(G)

OPTIONAL  
COLORED  
PANELS



TY12C size 12" x 32"  
WIRE-O Binding shown / Black Panels shown

ENVELOPES: \$.27(G) not inserted. \$.32(G) inserted.  
 9 1/2 x 13 Chipboard Mailers: \$.60(G) not inserted / \$.70(G) inserted.  
 DELUXE WHITE MAILERS: \$1.25(G) inserted.

### TY16 SPECIFICATIONS

STOCK: 18 point C1S enamel,  
 Pad - 60# uncoated offset  
 SHIPPING WEIGHT: 68#/hundred  
 BINDING: Wire-O  
 AD COPY: 8" x 15"  
 RED DATE SLIDE: 99¢(G)  
 STRING TOP: 24¢(G) (\$50.00 minimum)  
 PROOF: \$32(G)  
 FULL BLEED: \$125(G)  
 REVERSE TOP PANEL: \$190(G)  
 OPTIONAL COLOR PANELS: \$200(G)

OPTIONAL  
RED DATE  
SLIDE

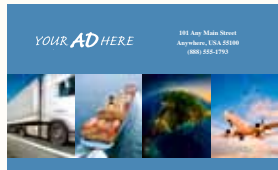
ENVELOPES: 45¢(G) not inserted. 55¢(G) inserted.  
 DELUXE WHITE MAILERS: \$1.25(G) inserted.  
 GOLD GIFT BOX: \$1.95(G)  
 GOLD BOW STRING: 24¢(G)

### Stock Artwork NOW AVAILABLE

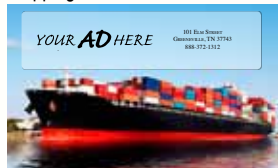
• Add customer logo & Info\*

See [americancalendar.com/tyfreightart](http://americancalendar.com/tyfreightart) for more options

Freight Services '4M'



Shipping



Freight Services 'SS'



Trucking



Three separate  
monthly pads

WIRE-O binding

UV Coating  
(Top panel)

Julian dates &  
numbered weeks  
(on TY12)

### TY16 PRICES

500	1000	2500
13.41	9.97	7.09
CDE		

### TY12 PRICES

TY12B	100	250	500	1000	2500	5000
Jan-Mar.....	11.90	9.41	8.16	7.36	6.18	4.93
ABCD2E						

### TY12C

Jan-Mar.....	16.23	14.45	11.80	8.84	6.49	5.08
3CD2E						

AFTER APRIL 1....ADD 5%; AFTER AUGUST 1 . . . ADD 15%;  
 25% AFTER NOV. 1

\*Setup: \$50 (G)

Digital Art see p. 35